

# Business, Accounting & Retail

## HNC in Marketing Management

**Campus:** North Notts College - Worksop Campus

**Code:** W12HE02

**Type:** Part Time

The Higher National Certificate in Marketing Management is designed to prepare students for roles in marketing support and assistant practice. The course focuses on practical, interpersonal, and strategic skills needed to thrive in diverse marketing settings. It provides a clear pathway for career advancement in marketing and progression to degree-level studies or specialist roles.

### Why Study Here?

- **Flexible part-time study** to accommodate working professionals
- Industry-aligned curriculum based on computing standards
- Direct links to digital sector and private computing providers for work-based learning
- **Pathway to Top-Up Degrees** in Nursing, Physiotherapy, and related fields

### Modules Covered

This course covers key aspects of computing practice, including:

- Law, Policy and Ethical Practice
- Professional Values and Marketing Leadership
- Supporting Patients Through Integrated Care
- Clinical Practice and Evidence-Based Healthcare
- Health Promotion and Psychology
- Applied Anatomy, Physiology, and Pharmacology
- Work-based Learning and Practice Assessment Marketing Campaign Portfolio)

### Entry Requirements

- Level 3 qualification in Business or Marketing (or related subject)
- GCSE English and Maths at Grade 4+ (or equivalent)
- Work experience or voluntary placement in a computing setting

## How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of the page or contact 01909504500 for more details

## What Courses Can I Progress Onto?

- Higher Apprenticeships in Marketing Leadership
- Professional training in Marketing Specialisms

## Career Opportunities

Graduates can pursue roles such as:

- Marketing Executive
- Marketing Officer
- Digital Marketing Assistant
- Social Media Coordinator
- Market Research Assistant

## Additional Information

- Ideal for marketing workers looking to develop skills and progress
- Work placements are a **key part of learning** for practical experience
- Supports career pathways into digital sector and private computing sectors

### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2025-26. However, we do reserve the right to make changes if necessary.

**Last updated:** 27th July 2025